

# **TVB fun and TVB zone**

## **Double banner package 2017**



**Entitlement:**  
**Double banner x 20% SOV**

**Weekly package rate:**  
**HK\$24,000 (Gross)**

**Remarks:**

- 1. Existing commitment advertisers: extra 10% discount**
- 2. Commencement: Monday**
- 3. Booking in 7 consecutive days**
- 4. Each package is entitled to one product and one creative only**
- 5. All bookings are non-cancellable**
- 6. Bookings will be accepted on a first-come-first-served basis. Acceptance of bookings shall be at the entire discretion of TVB**
- 7. Above offers and bookings shall, upon acceptancy by TVB, be subject to the General terms and Conditions of Rate card: TVB Online 2017**