StarHub TVB Awards Gala 2011
Charmaine Sheh won a second “My Favourite TVB Actress”,
Moses Chan finally garners “My Favourite TVB Actor”

(Hong Kong – 2011/07/18) In celebration of the 20-year partnership success between TVB and StarHub, and to reward quality programmes and celebrated stars of TV industry, the two giant broadcasters again joined hands to organize the highly-anticipated “StarHub TVB Awards Gala 2011” on July 16, Saturday evening, at Marina Bay Sands Hotel in Singapore. Charmaine Sheh and Moses Chan beat out 9 other eminent competitors and took home the statuettes of “My Favourite TVB Actress”, “My Favourite TVB Actor”, and “My Favourite TVB On Screen Couple”. 1930s-set historical epic “No Regrets” was awarded “My Favourite TVB Drama”, accomplishing a remarkable sweep in both local and overseas major TV awards.

“StarHub TVB Awards Gala” has received unprecedented response from media and industry at its inaugural event. This year, the Awards ceremony was proven to be an even more glamorous and entertaining one, with double the number of stars gracing the special occasion and over 4,000 audiences crowding the grand ballroom. Renowned TVB presenters Astrid Chan and Kong King were invited to host the Awards show, top-notch TVB stars including Charmaine Sheh, Moses Chan, Lai Yeung Cheung, Myolie Wu, Fala Chen, Kate Tsui, Tavia Yeung, Cheung Chi Lam, Bosco Wong, Lee Sze Ki, Natalie Tong, together with Mag Lam and her fellows Hubert Wu, Auston Lam, Victor Chen, Stephanie Ho, Vivian Chan from The Voice, were all in full dress to attend the prestigious event. Ahead of the show, they appeared in pairs and strolled along the ‘green paparazzi walk’ where fans were screaming and media cameras kept flashing.

“StarHub TVB Awards Gala 2011” accords recognition to the best-loved TVB artistes and dramas in Singapore. After a two-month long voting campaign via the Internet and SMS, a buzz has been created among Singaporean fans and media on their favourite TVB dramas and artisters. Finally, a total of 23 awards in 14 award categories were presented tonight (Full awardees list attached):

Charmaine Sheh, winner of “My Favourite TVB Actress” in 2010, was again crowned as Singapore’s best-loved TVB acting diva for a second time while the honor of “My Favourite TVB Actor” went to the versatile performer Moses Chan. Their brilliant performance in the acclaimed comedy “Can’t Buy Me Love” brought the award of “My Favourite TVB On Screen Couple”, marking them the shiniest pairs of the night.

No Regrets swept four awards, including the most honorable “My Favourite TVB Drama”. It is one of the most celebrated TVB drama hit of 2010 and has won excellent reception in Singapore since its release. Its elite cast Lai Yiu Cheung, Tang Shui Man, and Fala Chen also made outstanding achievement in the Awards Gala. Each bagged a “My Favourite TVB Male/Female TV Character” statuette for their memorable characters in this poignant, heart-wrenching megahit of opium turmoil and Japanese War in old Guangzhou.

Charming young star Bosco Wong won the same award of “My Favourite TVB Male TV Character” for his role CHUNG LAM-TAI in the cross-region collaboration “Growing Through Life”, which have gained extensive recognition and popularity in Hong Kong and Mainland, as well as many other places.

Raymond Lam, one of the biggest award-winning artistes last year, succeeded to stand out above the rest stars that
night. Though unable to witness his big time in person, he and Tavia Yeung both took down one of the “My Favourite TVB Male/Female TV Character” for their lead roles of physics genius “Professor King” and superb cop CHUI SIU-LAI in “The Mysteries Of Love”. Raymond’s gifted golden voices also garnered him the honor of “My Favourite TVB Theme Song”.

Myolie Wu and Cheung Chi Lam took home “Best On Screen Chemistry Award” for their marvelous matching in the culinary romance “The Rippling Blossom”. Myolie’s refreshing portrayal of the witty belle KEUNG KEUNG has greatly stunned Singaporean audiences and earned her one of the “My Favourite TVB Female TV Character” awards.

Kate Tsui, one of the five winners of “My Favourite TVB Female TV Characters” that night, was given another award “Best energetic” for her passionate character in both acting and singing career. Fala Chen was titled “Best Smile” for her fabulous appearance on TV. Both awards were presented at “StarHub TVB Awards Gala” for the first time.

Similar to “Honorary Achievement Award” in “TV Awards Presentation”, Singaporean viewers showed appreciation to veteran artistes by presenting “Professional Achievement Award” to the highly regarded actress Lee Sze Ki. Winning in a double glory, the actress expressed heartfelt gratitude and stated that her passion for acting would never burn out.

Kong King, famed for his hilarious hosting style, was invited to be the award presenter that night. Unexpectedly, he himself also received the award “Most Improved TVB Artiste Award” with Natalie Tong, who won “Best Improving Female Artiste” in “TV Awards Presentation” last year. The two rising stars accepted the award with surprise. They specially thanked Singaporean fans for their continuous support and the seniors for their guidance.

At the gala event, some of the TVB stars not only came to collect awards but performed songs as well. Lai Yiu Cheung, Fala Chen, Kate Tsui, Myolie Wu, Cheung Chi Lam and the singing experts from “The Voice” presented marvelous vocal performances on stage and their soothing voice had touched the heart of audiences. The star-studded show was ended with a group photo and all winners shared the joy of accomplishment to the media off the stage.

Stay tuned to the telecast of Starhub TVB Awards Gala 2011 on VV Drama (StarHub Channel 855) on July 24, Sunday, from 8.45-10.45 pm, or TVB8 on July 31, Sunday, from 7 to 9 pm.

StarHub TVB Awards Gala 2011 Awards List

<table>
<thead>
<tr>
<th>Category</th>
<th>Awards</th>
<th>Awardees / TV Drama</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 My Favourite TVB Actress</td>
<td>Charmaine Sheh</td>
<td></td>
</tr>
<tr>
<td>2 My Favourite TVB Actor</td>
<td>Moses Chan</td>
<td></td>
</tr>
<tr>
<td>3 My Favourite TVB Female TV Character</td>
<td>KEUNG KEUNG (Myolie Wu) “The Rippling Blossom”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>LAU CHING (Fala Chen) “No Regrets”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>KO LAI-SAM (Kate Tsui) “When Lanes Merge”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CHUI SIU-LAI (Tavia Yeung) “The Mysteries Of Love”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CHENG KAU-MUI (Tang Shui Man) “No Regrets”</td>
<td></td>
</tr>
</tbody>
</table>
|   | My Favourite TVB Male TV Character | YU CHI-YING (Cheung Chi Lam)  
“The Rippling Blossom”  
CHUNG LAM-TAI (Bosco Wong)  
“Growing Through Life”  
KING POK (Raymond Lam)  
“The Mysteries Of Love”  
KOO YU-CHEUNG (Kevin Cheng)  
“A Fistful Of Stances”  
LAU SING (Lai Yiu Cheung)  
“No Regrets” |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>My Favourite TVB Drama</td>
<td>“No Regrets”</td>
</tr>
<tr>
<td>6</td>
<td>My Favourite TVB Mega Variety Special</td>
<td>“TV Awards Presentation”</td>
</tr>
<tr>
<td>7</td>
<td>My Favourite TVB Variety</td>
<td>“Fun With Liz and Gods”</td>
</tr>
</tbody>
</table>
| 8 | Most Improved TVB Artiste Award | Natalie Tong  
King Kong |
| 9 | My Favourite TVB On Screen Couple | Moses Chan & Charmaine Sheh |
| 10 | Best On Screen Chemistry Award | Cheung Chi Lam & Myolie Wu |
| 11 | My Favourite TVB Theme Song | Raymond Lam  
“Fine are we” (Mandarin) |
| 12 | Professional Achievement Award | Lee Sze Ki |
| 13 | Most Energetic Award | Kate Tsui |
| 14 | Best Smile Award | Fala Chen |

Total award no.: 23

Photos

1. Presenters of the night are Astrid Chan and Kong King.

2a. Red-hot TVB stars strolling along the ‘green paparazzi walk’. The venue is crowded with media and eager fans.
2b. Red-hot TVB stars strolling along the ‘green paparazzi walk’. The venue is crowded with media and eager fans.

2c. Red-hot TVB stars strolling along the ‘green paparazzi walk’. The venue is crowded with media and eager fans.

2d. Red-hot TVB stars strolling along the ‘green paparazzi walk’. The venue is crowded with media and eager fans.

3a. Cheung Chi Lam (pic), Bosco Wong, Raymond Lam, Lai Yiu Cheung and Kevin Cheng all have good acting skills and are deserved to be the winners of “My Favourite TVB Male TV Character”.

3b. Cheung Chi Lam, Bosco Wong (pic) Raymond Lam, Lai Yiu Cheung and Kevin Cheng all have good acting skills and are deserved to be the winners of “My Favourite TVB Male TV Character”.

3c. Cheung Chi Lam, Bosco Wong, Raymond Lam, Lai Yiu Cheung (pic) and Kevin Cheng all have good acting skills and are deserved to be the winners of “My Favourite TVB Male TV Character”.
4. “TV Awards Presentation” are awarded as “My Favourite TVB Mega Variety Special”. Lai Yiu Cheung and Lee Sze Ki receiving the trophy as representatives.

5. “The Voice” dedicating medley of TVB classic theme songs to the audiences.

6a. Myolie Wu(pic), Fala Chen, Kate Tsui, Tavia Yeung and Tang Shui Man are awarded “My Favourite TVB Female TV Character” in loud applause.

6b. Myolie Wu, Fala Chen(pic), Kate Tsui, Tavia Yeung and Tang Shui Man are awarded “My Favourite TVB Female TV Character” in loud applause.

6c. Myolie Wu, Fala Chen, Kate Tsui(pic), Tavia Yeung and Tang Shui Man are awarded “My Favourite TVB Female TV Character” in loud applause.

6d. Myolie Wu, Fala Chen, Kate Tsui, Tavia Yeung(pic) and Tang Shui Man are awarded “My Favourite TVB Female TV Character” in loud applause.
7. Fala Chen taking the statuette of “Best Smile” with the most gorgeous smile.

8. Kate Tsui going on stage again to receive the award for “Most Energetic Award”.

9. “No Regrets” as “My Favourite TVB Drama”. StarHub management executive presenting the award to the two cast representatives Lai Yiu Cheung and Fala Chen.

10. Kong King and Natalie Tong obtaining “Most Improved TVB Artiste Award” in excitement from the hands of Mr. Sherman Lee, Controller of International Business of TVBI Company Limited.

11. Kong King(p) and Natalie Tong obtaining “Most Improved TVB Artiste Award” in excitement from the hands of Mr. Sherman Lee, Controller of International Business of TVBI Company Limited.

12. Myolie Wu grabs her second award, “Best On Screen Chemistry Award”, with her best partner Cheung Chi Lam, who stars her boyfriend in “The Rippling Blossom”.
13. Moses Chan and Charmaine Sheh are titled the best-loved on screen couple of Singaporean viewers.

14a. Lai Yiu Cheung(pic), Fala Chen, Kate Tsui, Myolie Wu and Cheung Chi Lam take the role of performing guests as well.

14b. Lai Yiu Cheung, Fala Chen((pic)), Kate Tsui, Myolie Wu and Cheung Chi Lam take the role of performing guests as well.

14c. Lai Yiu Cheung, Fala Chen, Kate Tsui(pic), Myolie Wu and Cheung Chi Lam take the role of performing guests as well.

14d. Lai Yiu Cheung, Fala Chen, Kate Tsui, Myolie Wu and Cheung Chi Lam(pic) take the role of performing guests as well.

15. Moses Chan finally won “My Favourite TVB Male TV Character” after the “TV Awards Presentation” snub.
16. Charmaine Sheh’s outstanding acting job deeply impresses Singaporean viewers and wins her “My Favourite TVB Female TV Character”. StarHub management executives presents the award.

17. Lee Sze Ki’s acting performance is highly recognized and awarded “Professional Achievement Award”, presented by Ms. Prudence Chan Bik-wah, General Manager of International Operational Operations, Television Broadcasts Limited.

18. A group photo of all TVB winners on stage at the StarHub TVB Awards.

19. A group photo of the artistes shooting at the after party.

For any further information, please contact:
Vivian Tse  Marketing Communications Executive
Tel : (852) 2335 3319  Fax : (852) 2335 3227  Email : vivian.tse@tvbihk.com
Delphine Cheung  Research Writer
Tel : (852) 2335 3347  Fax : (852) 2335 3227  Email : delphine.cheung@tvbihk.com

Annie N. L. Chan  
Marketing Communications Manager  
Marketing Services Department  
TVBI Company Limited