



TVBI Company Limited

電視廣播(國際)有限公司

TVB City, 77 Chun Choi Street,
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Press Release

“Miss Chinese International Pageant 2012”

Kelly Cheung from Chicago won the crown

(Hong Kong – 16 January 2012) The annual beauty contest *Miss Chinese International Pageant 2012 (MCIP)* was held on 15 Jan, Sunday evening, at TVB City in Hong Kong. A total of 28 beauties from all over the world, including Greater China Region, Asia-Pacific Region and Euro-American Region, competed against one another to pursue the goal of championship. This year the competition is looking for a Miss Chinese International who is endowed with cosmopolitan charisma. **Kelly Cheung Hei Man (No.11) from Chicago** stood out from other delegates and won the coveted crown!

The beauty show was hosted by **Eric Tsang, Astrid Chan** and **MC Jin**. Behind-the-scenes were reported by **Jason Chan** while tips for Q&A session were provided by **Sammy Leung**. The judges comprise a panel of five members including **Prof. Dominic Lam, Ms. Myolie Wu, Dr. Eleanor Kwok, BBS, Ms. Angela Leong** and **Mr. Michael Tse**. A line-up of entertainment guests, including **Raymond Lam, Hacken Lee, Hanjin Tan, William Chan, Jonathan Wong, Mag Lam, Alfred Hui, Tat Dik** and **Chiu Tsang Hei**, were invited to perform song and dances.

Following the splendid opening parade, 28 beauties exuded their elegance and charm in the catwalk session with stylish fashion wear. Only 10 contestants were qualified to enter the final round. They were Bianca Lam Hiu Yin (No.1, Auckland); Billiya Wiriyapan Pireeya (No.3, Bangkok); Lenna Lim Jia Bing (No.5, Kuala Lumpur); Aliya Fan Wenya (No.7, Melbourne); Cheryl Wee Xin Hui (No.9, Singapore); Kelly Cheung Hei Man (No.11, Chicago); Roro Chen Yirong (No.12, London); Rose Jasmine Hayter (No.15, New York); Maggie Yu Miao (No.25, Dalian), and Rebecca Zhu Chenli (No.26, Hong Kong). The top 10 finalists then changed into sexy bikini swimsuits in the Q&A session, showcasing their wisdom, creativity and confidence.

After series of tough challenges, the results finally kicked in: **Kelly Cheung Hei Man (No. 11, Chicago)** from the modeling industry was crowned the “**Miss Chinese International 2012**” with her stunning glamour and outstanding performance. The **first-runner up** went to **Cheryl Wee Xin Hui (No.9, Singapore)** who showed off her eloquence in the Q&A session while the **second runner-up** went to **Lenna Lim Jia Bing (No.5, Kuala Lumpur)**. Lenna with a sweet smiling face was also titled “**Miss Cosmopolitan**” and took down the “**Asia Pacific Glamour Award**”. **Rose Jasmine Hayter (No.15, New York)** and **Rebecca Zhu Chenli (No.26, Hong Kong)** obtained “**Euro-American Vitality Award**” and “**Greater China Elegance Award**” respectively. **Ashton Hong (No.17, Toronto)** was voted as “**Miss Friendship**”.

The *Miss Chinese International Pageant 2012* was live broadcast in Hong Kong, Australia, Singapore, Malaysia and New Zealand. The spectacular event ended with applause and congratulations to all winners.



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Miss Chinese International Pageant 2012 – Award List

Miss Chinese International 2012	No.11	Cheung Hei Man, Kelly (Chicago)
Miss Chinese International 1st Runner-up 2012	No.09	Wee Xin Hui, Cheryl (Singapore)
Miss Chinese International 2nd Runner-up 2012	No.05	Lim Jia Bing, Lenna (Kuala Lumpur)
Miss Friendship 2012	No.17	Ashton Hong (Toronto)
Miss Cosmopolitan 2012	No.05	Lim Jia Bing, Lenna (Kuala Lumpur)
Asia-Pacific Glamour Award	No.05	Lim Jia Bing, Lenna (Kuala Lumpur)
Euro-American Vitality Award	No.15	Hayter Jasmine Rose (New York)
Greater China Elegance Award	No.26	Zhu Chenli, Rebecca (Hong Kong)

Photo Captions



1. Hosts of MCIP 2012: Eric Tsang, Astrid Chan and MC Jin



2. Panel of judges: (from left to right) Mr. Michael Tse, Ms. Myolie Wu, Ms. Angela Leong, Dr. Eleanor Kwok, BBS, and Prof. Dominic Lam



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3a Performing guest: Raymond Lam



3b Performing guest: William Chan



3c Performing guest: Tat Dik



3d Performing guest: Jonathan Wong



3e Performing guest: Hanjin Tan



3f Performing guests: Hacken Lee, Alfred Hui and Mag Lam



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4. (From left to right) Delegates No.1-10 from Asia-Pacific Region



5. Lenna Lim Jia Bing (No.5, Kuala Lumpur) obtained "Asia-Pacific Glamour Award".



6. (From left to right) Delegates No.11-19 from Euro-American Region



7. Rose Jasmine Hayter (No.15, New York) obtained "Euro-American Vitality Award".



8. (From left to right) Delegates No. 20-26 from Greater China Region



10. Rebecca Zhu Chenli (No.26, Hong Kong) obtained "Greater China Elegance Award".



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11. Top 10 finalists were selected for the final round of the competition.



12. Lenna Lim Jia Bing (No.5, Kuala Lumpur) was titled “Miss Cosmopolitan”.



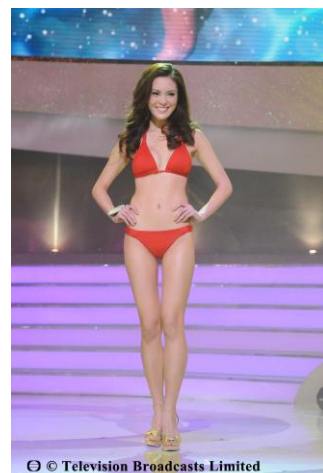
13. Ashton Hong (No.17, Toronto) was voted as “Miss Friendship” by other contestants.



14. Miss Chinese International 2010 Eliza Sam crowned her successor Kelly Cheung Hei Man (No.11, Chicago).



- 14a Kelly Cheung Hei Man (No. 11, Chicago) is endowed with charisma and stood out from the rest.



- 14b Kelly Cheung Hei Man (No. 11, Chicago) is endowed with charisma and stood out from the rest.



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15. Cheryl Wee Xin Hui (No. 9, Singapore) showcases her eloquence and confidence in the Q&A session.



- 16a Winners of the night: (from left to right) 1st Runner-up Cheryl Wee Xin Hui (No. 9, Singapore); Champion Kelly Cheung Hei Man (No. 11, Chicago); 2nd Runner-up Lenna Lim Jia Bing (No. 5, Kuala Lumpur)



- 16b Winners of the night: (from left to right) 1st Runner-up Cheryl Wee Xin Hui (No. 9, Singapore); Champion Kelly Cheung Hei Man (No. 11, Chicago); 2nd Runner-up Lenna Lim Jia Bing (No. 5, Kuala Lumpur)

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