



TVBI Company Limited

電視廣播(國際)有限公司

TVB City, 77 Chun Choi Street,
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Kowloon, Hong Kong.
香港九龍將軍澳工業邨駿才街七十七號電視廣播城

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Press Release

TVB artistes Kenneth Ma, Joyce Tang grace Media Prima Sales presentation 2012 at Kuala Lumpur

(Hong Kong – 9 November 2011) TVB Sales Presentation 2012 was successfully held at TVB City on Nov 1, gathering hundreds of glamorous stars and talented artistes to demonstrate the most stunning dramas and programmes in the upcoming year. In order to further promote its quality TV production to overseas market, popular idols **Kenneth Ma, Joyce Tang** were invited to attend the grand industry event “Media Prima Sales presentation 2012” at Kuala Lumpur, publicizing their drama hits which will be airing in Malaysia in 2012 through NTV7 and 8TV.

Malay drama fans will be available to enjoy unlimited TVB drama charisma and marvellous acting job of Kenneth, Joyce, and countless charming TVB artistes starting from next year. Kenneth Ma’s rating-winning series, “A Fistful Of Stances”, “The Mysteries Of Love”, and “Can’t Buy Me Love” will be broadcast on 8TV in 2012 Feb, Mar, and Jul respectively. NTV7 will telecast “Sisters Of Pearl” by Joyce Tang in Sep 2012.

During group interview, both artistes showed their gratitude and excitement to the fervent support from Malay audiences. Ma also stated that in future he would really like to have collaboration with Joyce, who’s undoubtedly an awesome actress that is too good to be missed.

Ma has challenged several unusual and perverse characters in his recent drama works. They include depraved heroes and vicious villains. Ma’s ground-breaking performance has won much of positive feedback from critics and reviews. And when it turned to the awards topic in the press interview, both artistes kept a humble attitude toward winning the golden statuettes at the TV Awards. They thanked for the compliment from the public, and assured that they would keep striving for greatness without tangible prizes. On the show Ma also delivered the theme song of his popular action serial “A Fistful Of Stances” and his singing performance won a big applause from the crowd.

Media Prima is a leading integrated media group in Malaysia, owning four free-to-air TV stations including TV3, 8TV, NTV7 and TV9. In 2012, TVB drama serials will be released on two different timeslots on 8TV and NTV7 respectively:

8TV, Mondays to Fridays, 19:00-20:00

“D.I.E. Again”, “A Chip Off The Old Block”, “The Mysteries Of Love”, “A Fistful Of Stances”, “In The Eye Of The Beholder”, “Can’t Buy Me Love”, “Every Move You Make”, “When Lanes Merge”,



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“The Beauty of the Game”, “NO Regrets”

NTV7, Mondays to Wednesdays, 23:00-00:00

“The Stew Of Life”, “A Pillow Case Of Mystery II”, “A Watchdog's Tale”, “The Season Of Fate”,
“Sisters Of Pearl”, “Ghost Writer”, “Gun Metal Grey”

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Event Photos



1a. Kenneth Ma, Joyce Tang attending “Media Prima Sales presentation 2012” at Kuala Lumpur.



1b. Kenneth Ma, Joyce Tang attending “Media Prima Sales presentation 2012” at Kuala Lumpur.



2a. Kenneth and Joyce conducting interview with Malay reporters.



2b. Kenneth and Joyce conducting interview with Malay reporters.



3. Joyce signing autograph on the magazine cover during interview.



4. The charisma of the artistes has attracted thousands of fans to every venue they appear.



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5a. Malay drama fans will soon be able to watch all those TVB megahits on 8TV and NTV7!



5b. Malay drama fans will soon be able to watch all those TVB megahits on 8TV and NTV7!



5c. Malay drama fans will soon be able to watch all those TVB megahits on 8TV and NTV7!