TVB and Astro Present: “Wellness On The Go”

Ruco Chan, Sharon Chan, Jason Chan, Elaine Yiu arrived at Malaysia to promote the new collaboration programme

(Hong Kong – 22 July 2013) Over the years, TVB has been delivering a number of grand productions to the Malaysian audiences through collaboration with Astro. TVB dramas have always become the talk of the town. During April to May 2013, with the strong support from Astro, shooting of TVB drama Outbound Love had been successfully conducted at Malaysia. The spectacular landscapes added much colours in the drama. In this regard, two TV broadcasters collaborate once again to produce the health programme show, Wellness On The Go, featuring various health topics.

TVB artistes will be the hosts of the show, in which Ruco Chan, Sharon Chan, Jason Chan and Elaine Yiu attended shooting kick-off event for hundred-aerobic on 20 July at Malaysia.

Four TVB red-hot artistes Ruco Chan, Sharon Chan, Jason Chan and Elaine Yiu flew to Malaysia to promote the new collaboration health programme. They were invited for several Malaysian media interviews and expressed their greatest gratitude to the fervent fans for their support. Artistes were very excited about shooting of the Wellness On The Go programme was about to start. They wished both audience and them could gain more health information through the programme.

In conjunction of the new programme that will be out soon, four TVB artistes attended the shooting kick-off event at Jinjang Utama Pasar at Kuala Lumpur. They were dressed in sport wears and prepared to do morning exercises. Event started at 8 a.m. and over a hundred participants were given breakfasts and souvenirs before hundred-people-aerobic. Mr Sherman Lee, Controller of International Business Division of TVBI, Mr Choo Chi Han, Vice President of Astro Chinese Customer Business and four artistes announced the activity begun by hitting the striker. Artistes did warm-up exercises with the public at the beginning. They then conveyed health messages and led the spectacular aerobic with more than a hundred people. There were also stations providing free check-up on health issues for the public and “Wellness On The Go” health truck appeared for the first time. Professional medical personnel were present as well to provide health advice. Four artistes all found the activities very meaningful and interesting. They wished shooting would be going smoothly and they could discuss different kinds of health issues with audience and spread health tips through the programme.

The collaboration health programme Wellness On The Go between TVB and Astro will be shot in various cities in Malaysia. Each episode will feature different TVB artistes, namely Jason Chan, Ruco Chan, Sharon Chan, Elaine Yiu, Nancy Wu and Oscar Leung, as host. Wellness On The Go in 6
episodes will be broadcasted on 2 September onward through Astro Wah Lai Toi and Astro HD.

PhotoCaptions:

1. Artiste Ruco Chan, Sharon Chan, Jason Chan and Elaine Yiu attended the kick-off event of Wellness On The Go at Kuala Lumpur.

2a-b (from left) Ruco Chan, Sharon Chan, Mr Choo Chi Han, Vice President of Astro Chinese Customer Business, Mr Sherman Lee, Controller of International Business Division of TVBI, Elaine Yiu and Jason Chan attended the opening ceremony.

3a-b Four artistes did warm-up exercise and took photos with a hundred of participants.
4. Four artistes and tutor led hundred-people-aerobic on stage.

5a-d Artistes followed the tutor for different exercise steps.
6a-c Artistes followed different difficult steps and they were up to challenge.
7a-d Artistes expressed morning exercise with the public was healthy and interesting.

8. Artistes presented gifts and took photos with fans.

9a-b Artistes looked energetic in sport wears.
The health trucks attached a large crowd at venue.

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