



TVBI Company Limited

電視廣播(國際)有限公司

TVB City, 77 Chun Choi Street,
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Kowloon, Hong Kong.

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Press Release

TVB Cross-boundary Mini Movie: A Time Of Love – Japan Wong Cho Lam, Aaron Yan, Ben Wong, Watanebe Naomi and Reina Ikehata spread love and happiness in Japan

(Hong Kong – 24 January 2014) To celebrate Valentine’s Day, TVB grandly produces Valentine’s specials crossing the boundary. “Season Of Love” will bring audiences to different regions with partnerships of a number of TV broadcasters in Japan (Yoshimoto Kogyo Co., Ltd / Media Asia Group Holdings Limited), Korea (KBSN), Singapore (StarHub) and Malaysia (Astro). With the theme of *A Time Of Love*, four hourly music movies contain their unique features with TVB top-quality artistes, Hong Kong and Taiwan production crew. Following the Malaysia, Korea and Singapore episode, **Wong Cho Lam** and **Ben Wong** arrived at Japan from 14 to 19 January, and cooperated with **Aaron Yau**, **Watanabe Naomi** and **Reina Ikehata** to produce the craziest and most humorous love story.

Wong Cho Lam, wearing in numerous, diversified and exaggerated outfits, will appear on the screen as the story-teller in the Japan episode. Depicted by **Aaron Yan**, **TIN** arrives at Japan from Taiwan to search for the tenth heir of the three-hundred-year old Japanese sweet shop “Wada-ya”, **Wada Yoshiko**, who is portrayed by **Watanabe Naomi**, and obtain secret recipe of the delicious sweet “Wada no.1”. Unexpectedly, he discovers that Yoshiko is plump and ugly. He also learns that Yoshiko has to follow her family tradition and gets married before her thirties. Otherwise, her family business will be in the hands of her uncle, who is casted by **Ben Wong**. To protect her family business, Yoshiko offers a deal to **TIN** in exchange of the secret recipe, which is to arrange a fake marriage with her and lives together until she reaches thirty. In addition, **Reina Ikehata** further creates chemistry with the cast by taking the challenge of playing the **younger Wada Yoshiko**. This hilarious love story produced by these artistes from Hong Kong, Taiwan and Japan will surely be an amusement to watch!

To announce the music movie broadcast, TVB had organized a grand international press conference at TVB City in Hong Kong on 22 January with invitations to partnering TV broadcasters from Japan, Korea, Singapore and Malaysia, internet televisions of the Mainland China (Tudou and Youku), sponsoring advertisers, and also the brilliant actors and actresses. Global media would be invited to come over for the interviews and the movie previews.

The Malaysia episode of the music movies will be first broadcast at 8:00 pm on 26 January (Hong Kong Time). The remaining three episodes, which are the Singapore, Korea and Japan episodes, will



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be broadcast on the following three consecutive Sundays. The music movies will also be broadcast in the Mainland China, Taiwan, Singapore, Malaysia, Japan, Korea, Australia, New Zealand, the United States, Canada, the United Kingdom and Europe.

Photo Captions:



1a. Wong Cho Lam and Ben Wong arrived at Japan to cooperate with Taiwanese and Japanese artistes in the Japan episode of *A Time of Love*.

1b. Wong Cho Lam and Ben Wong arrived at Japan to cooperate with Taiwanese and Japanese artistes in the Japan episode of *A Time of Love*.



1c. Wong Cho Lam and Ben Wong arrived at Japan to cooperate with Taiwanese and Japanese artistes in the Japan episode of *A Time of Love*.

2a. Wong Cho Lam, wearing in numerous, diversified and exaggerated outfits, appears on the screen as the story-teller in the Japan episode.



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2b. Wong Cho Lam, wearing in numerous, diversified and exaggerated outfits, appears on the screen as the story-teller in the Japan episode.



3a. Ben Wong takes the role of the Uncle in the Wada family and aims at overtaking the family business from Yoshiko.



3b. Ben Wong takes the role of the Uncle in the Wada family and aims at overtaking the family business from Yoshiko.



4a. Taiwanese star Aaron Yan portrays TIN, who arrives at Japan from Taiwan to search for the secret recipe of the delicious sweet produced by “Wada-ya”.



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4b. Taiwanese star Aaron Yan portrays TIN, who arrives at Japan from Taiwan to search for the secret recipe of the delicious sweet produced by “Wada-ya”.

5a. Aaron Yan and Watanabe Naomi will depict a romantic and hilarious love story to audiences worldwide.



5b. Aaron Yan and Watanabe Naomi will depict a romantic and hilarious love story to audiences worldwide.

5c. Aaron Yan and Watanabe Naomi will depict a romantic and hilarious love story to audiences worldwide.

For more information, please contact:

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