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Press Release

"My Astro On Demand Favourites Awards 2011"

Kevin Cheng & Myolie Wu garnered "My Favourite Actor & Actress In A Leading Role" awards

(Hong Kong – 29 November 2011) The cross-region event *My Astro On Demand Favourites Awards 2011*, co-organized by TVB and its partner Astro and MY FM as the official radio station, was held on Nov 27, Sunday evening, at Kuala Lumpur Convention Centre in Malaysia. TVB modern drama ***Ghetto Justice*** earned the highest votes among Malaysian audiences for the award of **"My Favourite Drama Series"**. Top-notch artistes **Kevin Cheng** and **Myolie Wu** became the winners of **"My Favourite Actor In A Leading Role"** and **"My Favourite Actress In A Leading Role"** respectively.

The inaugural *My Astro On Demand Favourites Awards* made a success ahead of TVB's Anniversary Award last year. It has received overwhelming responses from the media and industry worldwide. This year, the awards gala held in Malaysia was proven to be an even more glamorous and entertaining one, with double the number of awards presented. The results were determined by an expert panel of judges as well as online votes from Malaysian audiences for their favourite TVB artistes and drama series. The voting campaign commenced from Oct 21 and approximately 700,000 Malaysian households were eligible for voting. Finally, there were 24 awards in 10 award categories presented (please refer to the awardees list for details).

A lineup of 14 TVB stars including **Michael Tse, Kevin Cheng, Bosco Wong, Raymond Lam, Raymond Wong, Ron Ng, Wayne Lai, Ruco Chan, Vincent Wong, Myolie Wu, Kate Tsui, Tavia Yeung, Nancy Wu** and **Sharon Chan** were in full dress at the prestigious event. They appeared in pairs after an opening dance, and then fans were screaming while media cameras kept flashing. Award presenters of that night include Mr. Sherman Lee, Controller of International Business Division of TVBI; Mr. Roland Lee, MY FM Content Manager; and Mr. Choo Chi Han, Head of Chinese Language Business of Astro. The awards presentation was also attended by Ms. Virginia Lok, Controller of Production Resources Division of TVB; and Mr. Tommy Leung, Controller of Drama Production of TVB.

The most honorable award "My Favourite Drama Series" belonged to the acclaimed legal series *Ghetto Justice*, which has won excellent reception in both Hong Kong and Malaysia since its release. Kevin Cheng and Myolie Wu were crowned as "My Favourite Actor In A Leading Role" and "My Favourite Actress In A Leading Role". Each also bagged a "My Favourite Top 15 Drama Characters" statuette for their memorable roles. Kevin made an image breakthrough in portraying the rogue lawyer "Law Lik-Ah" while Myolie made an overpowering performance in portraying the treacherous character "Empress Hau Sun" in the imperial costume drama *Curse Of The Royal Harem*.

Michael Tse, starred as "Laughing" in the undercover sequel *Lives Of Omission*, swept a total of three awards in the ceremony including "My Favourite Top 15 Drama Characters", "My Favourite Drama Theme Song" and "My Favourite On Screen Couple". Riding on the brilliant chemistry between "Laughing Sir" and "Madam Jo", Michael and Fala Chen have been voted by Malaysian audiences as the most lovable pair among all dramas. In appreciation of the support from fans, Michael presented an entertaining performance with his winning drama theme song.

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Raymond Wong and Sharon Chan took down the awards of "My Favourite Actor In A Supporting Role" and "My Favourite Actress In A Supporting Role". Raymond played a mechanic freak in *Twilight Investigation* while Sharon played a prostitute in *Ghetto Justice*. Their refreshing performances have stunned Malaysian audiences. "My Favourite Promising Actor" and "My Favourite Promising Actress" awards went to Vincent Wong and Nancy Wu, who have shown acting improvement in *Gun Metal Grey*. The four winning artistes earned a hard-fought recognition in Malaysia for the first time. After receiving the awards, they all expressed their heartfelt gratitude to veterans and fans for their guidance and support.

Other winners of "My Favourite Top 15 Drama Characters" award include Wayne Lai (Po Kwok Tung, *Forensic Heroes III*), Ruco Chan (Lau Sz Kit, *The Other Truth*), Chi Lam (Yu Chi Ying, *The Rippling Blossom*), Tavia Yeung (Hong Chi Yan, *The Other Truth*), Kate Tsui (Ling Sin Yee, *Forensic Heroes III*), Kenneth Ma (Prince Yue, Fook Chuen, *The Life And Times Of A Sentinel)*, Bosco Wong (So Sing Pak, *Lives Of Omission*), Moses Chan (Law Yiu Wah, *Yes, Sir. Sorry, Sir!*), Linda Chung (Koo Ka Lam, *Yes, Sir. Sorry, Sir!*), Ron Ng (Lee Chin Fung, *Forensic Heroes III*), and Raymond Lam (Toi Fung, *Men With No Shadows*). All winners shared the joy of accomplishment at a press conference after the event.

TVB has delivered a wide selection of high-quality Chinese TV content to its partner Astro in Malaysia for over 15 years. Supported by all-round package services of Astro, TVB artistes and dramas have developed a strong presence and high popularity among Malaysian viewers. Astro On Demand (AOD) channel, since its launch on 16 July 2007, offers Dragon Pack and Astro Super Pack 3 subscribers the latest TVB drama series and live events simulcast from Hong Kong. In the years to come, TVB and Astro will continue to look for more collaboration opportunities, aiming to provide Malaysian viewers an ultimate entertainment experience.

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"My Astro On Demand Favourites Awards 2011"
Awardees List

Awards	Awardees / TV Drama
My Favourite Drama Series	*"Ghetto Justice"*
My Favourite Actor In A Leading Role	Kevin Cheng *"Ghetto Justice"*
My Favourite Actress In A Leading Role	Myolie Wu *"Curse Of The Royal Harem"*
My Favourite Actor In A Supporting Role	Raymond Wong *"Twilight Investigation"*
My Favourite Actress In A Supporting Role	Sharon Chan *"Ghetto Justice"*
My Favourite On Screen Couples	Michael Tse, Fala Chen *"Lives Of Omission"*
My Favourite Promising Actor	Vincent Wong *"Gun Metal Grey"*
My Favourite Promising Actress	Nancy Wu *"Gun Metal Grey"*
My Favourite Drama Theme Song	Michael Tse *"Lives Of Omission"*
My Favourite Top 15 Drama Characters	Michael Tse – Leung Siu Tong *"Lives Of Omission"*
	Fala Chen – Chow Mong Ching *"Lives Of Omission"*
	Wayne Lai – Po Kwok Tung *"Forensic Hereos III"*
	Myolie Wu – Empress Hau Sun, Yun Yuen *"Curse Of The Royal Harem"*
	Ruco Chan – Lau Sz Kit *"The Other Truth"*
	Kevin Cheng – Law Lik-Ah *"Ghetto Justice"*
	Chi Lam – Yu Chi Ying *"The Rippling Blossom"*
	Tavia Yeung – Hong Chi Yan *"The Other Truth"*
	Kate Tsui – Ling Sin Yee *"Forensic Hereos III"*
	Kenneth Ma – Prince Yue, Fook Chuen *"The Life And Times Of A Sentinel"*
	Bosco Wong – So Sing Pak *"Lives Of Omission"*
	Moses Chan – Law Yiu Wah *"Yes, Sir. Sorry, Sir!"*
	Linda Chung – Koo Ka Lam *"Yes, Sir. Sorry, Sir!"*
	Ron Ng – Lee Chin Fung *"Forensic Hereos III"*
	Raymond Lam – Toi Fung *"Men With No Shadows"*

Total award no.: 24

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Photo Captions



1. Michael Tse is awarded "My Favourite Top 15 Drama Characters" for his undercover role of "Laughing" in *Lives Of Omission*.



2. Michael Tse and Fala Chen are titled "My Favourite On Screen Couple". Michael receives the trophy from Miss Astro Chinese International Pageant 2011 winner Lenna Lim.



3. Wayne Lai is awarded "My Favourite Top 15 Drama Characters" for his role of "Pro Sir" in *Forensic Heroes III*.



4. Nancy Wu is awarded "My Favourite Promising Actress" for her active participation in Anniversary dramas.



5. Vincent Wong is awarded "My Favourite Promising Actor" for his big improvement since *Gun Metal Grey*.



6. Ruco Chan is awarded "My Favourite Top 15 Drama Characters" for his upright role in *The Other Truth*..

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7. Tavia Yeung is awarded "My Favourite Top 15 Drama Characters" for her role of barrister in *The Other Truth*.



8. Kate Tsui is awarded "My Favourite Top 15 Drama Characters" for her role of "Madam Ling" in *Forensic Heroes III*.



9. Bosco Wong is awarded "My Favourite Top 15 Drama Characters" for his villainous role in *Lives Of Omission*.



10. Sharon Chan, played a prostitute in *Ghetto Justice*, obtains the award of "My Favourite Actress In A Supporting Role".



11. Raymond Wong, played a comedic role in *Twilight Investigation*, obtains the award of "My Favourite Actor In A Supporting Role".



12. Ron Ng is awarded "My Favourite Top 15 Drama Characters" for his role of police sergeant in *Forensic Heroes III*.

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13. Raymond Lam is awarded "My Favourite Top 15 Drama Characters" for his "demon" role in *Men With No Shadows*.



14. Michael Tse presents his winning theme song of *Lives Of Omission* and receives big applause.



15. Myolie Wu took down "My Favourite Actress In A Leading Role" and "My Favourite Top 15 Drama Characters" awards for her role of "Empress Hau Sun" in *Curse Of The Royal Harem*.



16. Kevin Cheng took down "My Favourite Actor In A Leading Role" and "My Favourite Top 15 Drama Characters" awards for his role of "Law Lik-Ah" in *Ghetto Justice*.



17. *Ghetto Justice* won the highest votes for the award of "My Favourite Drama Series". Mr. Tommy Leung, Controller of Drama Production of TVB, and the cast representatives including Kevin Cheng, Myolie Wu and Sharon Chan, share the joy of accomplishment.



18. Group photo of all winners holding their trophies in excitement.

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19. Group photo of all winners together with TVB and Astro executives.



20. Group photo of the new "TV King and Queen of Malaysia": Kevin Cheng and Myolie Wu.



21. Group photo of "My Favourite Supporting Actor and Actress": Raymond Wong and Sharon Chan.



22. Group photo of "My Favourite Promising Actor and Actress": Vincent Wong and Nancy Wu.



23. Group photo of the red-hot leading actors of *Lives Of Omission*: Bosco Wong and Michael Tse.



24. Group photo of the winning cast of *Forensic Heroes III*: Wayne Lai, Kate Tsui and Ron Ng.

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25. Group photo of other winning artistes: Ruco Chan, Tavia Yeung and Raymond Lam.

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