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Press Release

16th Asian Television Awards 2011

TVB artistes stood out with excellent performance and won applause in Singapore

(Hong Kong – 9 December 2011) The *16th Asian Television Awards 2011* was concluded at Shangri-La Hotel in Singapore on Dec 8. TVB is proud to have achieved a more remarkable result this year with the number of winners being doubled. A total of four TVB artistes, including **Kevin Cheng, Charmaine Sheh, Fala Chen** and **Mak Cheung Ching**, stood out among other nominees and swept the prestigious awards of **"Best Drama Performance by an Actor and Actress in a Leading Role"** as well as **"Best Drama Performance by an Actor and Actress in a Supporting Role"**.

The four winning artistes were in full dress at the star-studded event. Cameras kept flashing when all appeared at the red carpet. Kevin Cheng, who has just been crowned as the TV King of Malaysia and Hong Kong, is now titled the 'Asia TV King' with a higher level of recognition. He was awarded the "Best Drama Performance by an Actor in a Leading Role" for his role LAW LIK-AH in *Ghetto Justice*, while Charmaine Sheh took down the "Best Drama Performance by an Actress in a Leading Role" for her role Princess CHIU YEUNG in the costume comedy *Can't Buy Me Love*. Mak Cheung Ching won the "Best Drama Performance by an Actor in a Supporting Role" in portraying the villainous LEUNG FEI-FAN in *No Regrets*, while the "Best Drama Performance by an Actress in a Supporting Role" went to Fala Chen who portrayed a lovable character LAU CHING in the same drama.

The breakthrough performance of the TVB stars has brought them loads of applause in different Asian regions. Their talents have been further recognized and their popularity keeps surging. Upon receiving the trophies, they all expressed their excitement and sincere gratitude on stage towards the panel of judges and overseas supporters, "This international honor gives me great encouragement and motivation for my future works. In appreciation of your continuous support, I will strive to produce more outstanding dramas." The four winners shared their joy of accomplishment with media after the show.

Asian Television Awards, also known as ATA, is one of the most significant and celebrated events in the Asian television industry. Organized by the reputed print media *Television Asia Plus* annually, ATA is designed to recognize excellence in programming, production and performance in the Asian TV industry. This year, ATA attracted a multitude of entries from a wide range of broadcasters, including free-to-air television stations and pay-TV platforms, as well as many independent production houses in Asia. The awards comprise 39 categories and the panel of judges consists of 46 veterans from 11 countries.

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Photo Captions



1. Kevin Cheng is awarded the "Best Drama Performance by an Actor in a Leading Role" for his role LAW LIK-AH in *Ghetto Justice*.



2. Kevin Cheng is crowned as the 'TV King of Asia'.



3. Charmaine Sheh is awarded the "Best Drama Performance by an Actress in a Leading Role" for her role Princess CHIU YEUNG in *Can't Buy Me Love*.



4. Charmaine Sheh is crowned as the 'TV Queen of Asia'.



5. Mak Cheung Ching is awarded the "Best Drama Performance by an Actor in a Supporting Role" for his role LEUNG FEI-FAN in No Regrets.



6. Mak Cheung Ching feels excitement to receive the first-ever international honor.

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7. Fala Chen is awarded the "Best Drama Performance by an Actress in a Supporting Role" for her role LAU CHING in *No Regrets*.



8. Fala Chen's popularity is getting higher with the recognition of overseas judges.



9. Group photo of the Best Actor and Actress in a Leading Role: Kevin Cheng and Charmaine Sheh.



10. Group photo of the Best Actor and Actress in a Supporting Role: Mak Cheung Ching and Fala Chen.



11. Group photo of all TVB winners holding their trophies.

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