



TVBI Company Limited

電視廣播(國際)有限公司

TVB City, 77 Chun Choi Street,
Tseung Kwan O Industrial Estate,
Kowloon, Hong Kong.

香港九龍將軍澳工業邨駿才街七十七號電視廣播城

Tel : (852) 2335 3333
Fax: (852) 2358 3227
E-mail: info@tvbihk.com

Press Release

“Astro On Demand Awards 2012” Kicks Off

Aimee Chan, Jason Chan, Florence Kwok and Ku Ming Wah greet fans in Malaysia

(Hong Kong – 29 October 2012) TVB and Astro have long collaborated in delivering top quality TV programmes to the Malaysian audiences. Since 2010, the two giant TV broadcasters have jointly organised Astro On Demand Awards, which has received overwhelming responses from viewers worldwide. This year, TVB artistes **Aimee Chan, Jason Chan, Florence Kwok and Ku Ming Wah** flew to Malaysia from 25 – 26 October to greet fans and kick off the award ceremony,

The four TVB red-hot stars, Aimee Chan, Jason Chan, Florence Kwok and Ku Ming Wah, were invited to kick off the voting campaign and announce the long-awaited award finalists. The four artistes arrived at Kuala Lumpur to attend press conferences and interviews and to kick off the award ceremony. They then attended several on-ground events in Kuala Lumpur, Ipoh and Penang. Welcomed by passionate and excited Malaysian fans, they all expressed greatest gratitude. To express the appreciation to the viewers for their continuous support, they delivered awesome singing performances and played interactive games on stage with the fans. The event was successfully concluded in a fanatic atmosphere.

Astro On Demand Awards 2012 will be held on 2 December (Sun) in Malaysia. There are altogether twelve award categories including My Favourite Drama Series, My Favourite Actor in A Leading Role, My Favourite Actress in A Leading Role, 5th Anniversary Special - My Favourite Classic Character, My Favourite Actor in A Supporting Role, My Favourite Actress in A Supporting Role, My Favourite On Screen Couples, My Favourite Promising Actor, My Favourite Promising Actress, My Favourite Drama Song, My Favourite Top 15 Drama Characters and My Favourite Outstanding Character.

Aimee Chan and Florence Kwok are nominated for “My Favourite Actress in A Supporting Role” by their performances in *The Last Steep Ascent* and *No Good Either Way* respectively. Aimee is also one of the competitors for “My Favourite Top 15 Drama Characters” by her role of TIN OI-TAI in the drama. And the popular artiste Jason Chan is running for “My Favourite Promising Actor” by his acting in *No Good Either Way*. Together with Florence Kwok who acted CHE WING-HAN VIOLET in *No Good Either Way*, Ku Ming Wah, earning surging popularity by SO KEI in *Divas In Distress*, are nominated for “My Favourite Outstanding Character”. They all showed excitement for the nomination and wished the audiences would support them in the ceremony.



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The battle for “My Favourite Actor in A Leading Role” is very intense! Kevin Cheng is once again nominated by his role in *Gloves Come Off*. Moses Chan and Bosco Wong are also the competitors by their performances in *Master Of Play* and *Witness Insecurity*. Another rivalry is Raymond Lam in the currently hit drama *Highs And Lows*. Veterans Damian Lau and Wayne Lai also entered the finals with the TVB anniversary dramas *Silver Spoon*, *Sterling Shackles* and *The Confidant*.

For the female camp, nominees include Tavia Yeung in *The Hippocratic Crush* and Linda Chung in *Witness Insecurity*. Kate Tsui is also one of the competitive finalists by her breakthrough performance in *Highs And Lows*. Two veterans Liza Wang and Gigi Wong are also nominated by their roles in *Divas In Distress*. Together with Myolie Wu starring in *Ghetto Justice II*, the battle of “My Favourite Actress in A Leading Role” is definitely not to be missed!

As for the “My Favourite Drama Series”, the brilliant drama *Highs And Lows* holds twelve nominations including “My Favourite Actor in A Leading Role”, “My Favourite Actress in A Leading Role”, “My Favourite Actor in A Supporting Role” and the like. Its toughest matches will surely be the anniversary dramas *Silver Spoon*, *Sterling Shackles* and *The Confidant* and many other rating-and-review-winning productions.

Voting Campaign of Astro On Demand Awards 2012 is open to all Astro customers during 25 October to 18 November 2012. Viewers are able to cast their votes for their favourite artistes and drama series. For more information, please visit www.astro.com.my/aodawards.

Photo Captions:



1. Aimee Chan, Jason Chan, Florence Kwok and Ku Ming Wah flew to Malaysia for the
2. Four artistes shared their recent activities and warm feeling towards Malaysia.



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Astro On Demand Awards 2012 Kick-off.



3. Florence Kwok greeted fans with her awesome singing performance.



- 4a-b Four artistes played puzzles with audiences on stage.



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5. Four artistes took photos with the lucky fans.

6. Ku Ming Wah dressed in “SO KEI” style to meet the Malaysian fans for his first time.



7. Aimee Chan delivered lively singing performance.

8. Sweet smile of Aimee Chan attracted lots of fanatic fans.



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9. Jason Chan showcased his vocal talent.



10. Florence Kwok took photos with the audiences off stage.



11. Four artistes presented gifts to the lucky fans.



12. The on-ground event in Ipoh was successfully concluded.



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13. Four artistes enjoyed playing on-stage games with fans in Penang.



14. Four artistes expressed gratitude to their supportive fans.



15. Four artistes were excited to be welcomed by passionate fans in Malaysia.

For more information, please contact:

Sum Luk Marketing Communications Executive

Tel : (852) 2335 3319 Fax : (852) 2335 3227 Email : sum.luk@tvbihk.com

Agnes Au Research Writer

Tel : (852) 2335 3347 Fax : (852) 2335 3227 Email : agnes.au@tvbihk.com

Annie N. L. Chan

Marketing Communications Manager

Marketing Services Department

TVBI Company Limited